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Bond's Top 100 Franchises, 2015



Synopsis

Bond's Top 100 Franchises, 2015 assesses a wide variety of variables to give readers the leading franchises out of more than 3,500 under consideration. The final selection is based on a number of factors, including historical performance, competitive advantage, franchisee satisfaction, and financial stability. This book is an extension of other books on franchising published by Source Book Publications including Bond's Franchise Guide, How Much Can I Make?, Tips and Traps When Buying a Franchise, Bond's Hottest New Franchises, Bond's International Franchise Guide, Bond's Veteran's Franchise Guide, and the Minority Franchise Guide.

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